TOA Electronics
Southern Africa (Pty) Ltd

We supply sound, not equipment.
TOA COMPANY PROFILE

The TOA Corporation was founded in 1934 in Kobe, Japan, and has had a leading effect upon the development of the acoustic and communication technology.

Among others TOA invented the Reflex Horn Speaker as well as the Transistor Megaphone. Several patents and state of the art products stand for an unequalled innovative company.

TOA is one of the top manufacturers of sound systems for commercial facilities. The company is dedicated to creating safe, dependable, and comfortable listening environments in the various kinds of places where people gather. TOA’s corporate creed is, "We sell Sound, not Equipment". From this starting point TOA have become global players by concentrating both on Information Transmission and Sound Space Design. TOA's success is proof that their performance has been highly evaluated and approved.

TOA operates in more than 150 countries worldwide with manufacturing facilities found in most major market areas. These facilities have an excellent reputation for precision design and fabrication.

TOA Electronics Europe GMBH is responsible for the sales and distribution of TOA products throughout mainland Europe, the Middle East and Africa. TOA Group having its headquarters in Japan (TOA Corporation) established TOA Electronics Southern Africa (Pty) Ltd as one of its subsidiaries for sales and marketing of TOA products in South Africa and Sub Saharan African countries. The potential of the developing African market presents to TOA an opportunity to further its philosophy of not just selling products but to provide customers with the best solution of sound and communication.

April 2009 saw the launch of TOA Electronics Southern Africa (Pty) Ltd as a provider of hardware, software and services, delivering a service orientated supply of products and solutions that enable their clients to provide cost effective solutions for projects. TOA thereby improved on their already top-rated service in the industry to their clients through their direct involvement in Africa.
With TOA's commitment in the region, new relationships have been formed with African companies. Utilising our enviable engineering skills, professional services, sales, solution engineering, before-and-after sales support and training resources, we have developed into a market leader on the African continent as well. Engineering includes project design which involves speaker placement / zone breakdown, schematics, as-built drawings, rack layout, BOQ and tender text.

A broader awareness of the product convergence, compliance and solutions is envisaged as markets develop and follow international trends and safety standards. TOA continues to attract new customers through standards-based solutions for audio systems and communications.

With a wide range of products ranging from Public Address Systems, Integrated Voice Evacuation Systems, background and foreground music systems, IP / SIP Intercom Systems to mention but a few, you can be assured that TOA Electronics has the right product for you and your applications. In recent years, TOA professional sound systems have been installed in Stadiums, Houses of Worship and Concert halls and are highly regarded because they meet the exacting standards of professional musicians. TOA equipment has been selected as the product of choice from amongst many competitors' products for installation into the famous Vienna State Opera House as well as many other prestigious theatres.

TOA equipment has been installed into many prestigious international sports facilities such as Wimbledon, Crystal Palaces' Selhurst Park Stadium, Manchester United Stadium, The Cherries Bournemouth AFC and Stade du France, Athlone Stadium, Rand Stadium, Sam Nujoma Soccer Stadium and Hartleyvale Hockey Stadium.

TOA equipment has also been used in many National Banks such as Bank of Namibia, Bank of Tanzania, South African Reserve Bank, Angola Central Bank, Zimbabwe Central Bank, Bank of Mauritius and many more banks.
Besides the superb quality of the TOA product, which is mainly due to the integration aspect for the public address and evacuation equipment, TOA, unlike many other players in the industry, is able to offer a comprehensive range of system components from a single source, thereby effectively eliminating the “mix and match” approach, which so often results in unpredictable performance.

Equipment downtime is a major concern of every organization. TOA products, with their envious record for reliability, coupled with the sound engineering practices we adopt based on many years’ experience in a wide range of environments, will go a long way towards allaying any fears that may be harboured regarding break-downs. The fact that we still have TOA systems in operation after more than 40 years is indicative of the product’s inherent reliability!

Sound quality and security are part of the TOA concept, hence the company logo: “Safe & Sound”!
TOA PRODUCT AND MARKET SUMMARY

TOA Product and Market Summary

Major Business:

Major Products:

Major Markets:
Office buildings, Factories, Museums, Transport Interchanges, Airports, Railway Stations, Underground Railways, Prisons, Auditoriums, Schools and Universities, Department Stores, Mines, Petrochemical Plants, Power Stations, Shopping Malls, Sports Stadiums and Gymsnasiums, Hospitals, Hotels, Function Rooms, Theatres and Cinemas, Convention Centres, Amusement Parks, Restaurants, Retail Stores, etc...
Major installations by our installer network
in Southern Africa and Sub Sahara Africa:

Transnet, Arabella Sheraton Grand Hotel, Athlone Stadium, Bureau of Standards, Caltex Regional Office, Canal Walk Shopping Mall, Cape Town Station, Cape Town Municipality, Floating Hospital, John Ross Salvage Tug, German Embassy, Cape Town International Convention Centre, Nelson Mandela Gateway, V&A Waterfront, Stock Road Traffic Interchange, Pep Stores Head Office, Sanlam Head Office, SARS, Telkom, Woolworths, Discovery Health (Sound Masking), Union Castle Building, Colesberg Prison, Durban International Airport, Crain Dredger, East London Prison, Mercy Ship Anastasia, Western District Council, Pick and Pay, Shoprite Checkers, Fort Hare University, PetroSA, Continental Tyres, Firestone, Ford Motor Company, Goodyear, Port Elizabeth Airport, St Alban's Prison, Shatterprufe, Western Districts Council, General Motors Corporation, Technikon, Cleary Park Shopping Centre, University of Pretoria, Swartkops Airforce base, VWSA, Dorbyl, Aims Corporation, Grahamstown Prison, Settlers Memorial, Rhodes University, Bureau of Standards Gaborone, Scottish Livingstone Hospital, Maerua Shopping Mall - Namibia, Windhoek Prison, Oshakati Prison, Namport, Reserve Bank of Tanzania, Carlton Centre, Koeberg Nuclear Power Station, Cape Town International Airport, Port Elizabeth International Airport, Jomo Kanyatta International Airport & Moi International Airport – Kenya, Tygervalley Shopping Complex, IRT Bus Stations – Cape Town, Orca Oil Platform, Groote Schuur Hospital, Steve Tshwete Auditorium, Johannesburg High Courts, Nelson Mandela’s Children’s Hospital, Government Printers, Reserve Bank South Africa – Johannesburg & Pretoria, Reserve Bank Zimbabwe – Harare, Zimbabwe, Reserve Bank Botswana – Gaborone Botswana, Department of Defence – Pretoria, SA Bank Note – Pretoria, Sikuphe Airport and Royal VVIP Terminal - Swaziland, Ministry of Defence – Namibia, American Embassy – Nairobi, Uganda Ministry of Finance – Kampala Uganda, Bank of Namibia - Windhoek, Namibia, FNB HQ – Namibia, The Hub Shopping Centre – Kenya, Numerous Eskom Power Stations, Department of Trade and Industry, Unilever, Bank of Lisbon, Reddam Schools, University of Johannesburg, Unisa, Discovery (Fire Phones), Old Mutual, Hilton Hotel - Swaziland, Botswana, Namibia, Zambia, University of Namibia, PSPF Dodomo, - Tanzania, Gateway Mall - Nigeria, Walvis Bay Airport, Acacia Towers - Rwanda, Balalaika Hotel, Avani Hotel - Botswana, Northgate Mall, The Zone Mall, Arwyp Clinic, Dunkin Donuts, Burger King,
DIRECTORS: D. Imagawa (Japan), T. Sakata (Japan), R Singer (South Africa)
TOA Electronics Southern Africa (Pty) Ltd Reg No: 2009/006415/07 Vat: 4310253150
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INTERNATIONAL SCHOOL OF KENYA

MARRIOTT HOTEL KIGALI - RWANDA
DIRECTORS: D. Imagawa (Japan), T. Sakata (Japan), R Singer (South Africa)
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